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JOHN TRACY CENTER'S  
2024 ANNUAL INVITATIONAL  
GOLF TOURNAMENT



<https://Golf.JTC.org/>



# YOU ARE INVITED TO THE JOHN TRACY CENTER'S 2024 INVITATIONAL GOLF TOURNAMENT!

**TOURNAMENT DATE:**  
Monday, May 13, 2024

**TOURNAMENT WEBSITE:**  
<https://golf.jtc.org/>

**LOCATION:**  
Palos Verdes Golf Club

**TOURNAMENT CHAIR:**  
Elizabeth Larson

## JTC BOARD OF DIRECTORS:

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Causeway Capital Management LLC

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Link Family Enterprise

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IDS Real Estate

**Q. MONTAZERI**  
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**MERRYL WERBER**  
Kilroy Realty Corp.

**ANZOR ZURHAEV**  
Crimson IT

John Tracy Center (JTC) humbly invites you to contribute to our Invitational Golf Tournament, taking place on Monday, May 13, 2024 at Palos Verdes Golf Club. The event will feature a silent-auction, live auction, opportunity drawings, on-course contests, and a dinner service. Players will enjoy 18 holes of golf on Palos Verdes Golf Club's prestigious golf course, located in the middle of an 800-acre parkland preserve overlooking Santa Monica Bay. The Invitational Golf Tournament will raise vital funds to support children who are deaf and hard of hearing and their parents.



As a non-profit organization, John Tracy Center relies on the generosity of compassionate supporters. Over the last 80 years, our donors have made it possible for JTC to help hundreds of thousands of children with hearing loss learn to listen and speak- in Southern California, across the U.S. and from 139+ countries around the world. **Won't you join us?**

For more information including how register or make a donation, read on or visit <https://golf.jtc.org/>

To learn more about John Tracy Center's vital work visit [www.jtc.org](http://www.jtc.org)

## 2024 GOLF COMMITTEE:

**Elizabeth Larson, Chair**  
Link Family Enterprise

**Sharon Chin Lee**  
Music Supervisor

**Aaron Krass**  
Adobe

**Cindy McGrath**  
Graphic Designer

**Joe Barnabee**  
JTC Alum Parent

**Gaston Kent**  
Northrop Grumman Corporation (Retired)

**Katie Krass**  
Friendbuy

**Anzor Zurhaev**  
Crimson IT



# JOHN TRACY CENTER'S INVITATIONAL GOLF TOURNAMENT SPONSORSHIP & PLAYER OPPORTUNITIES

## PRESENTING SPONSOR • \$50,000

- Preeminent branding of “The John Tracy Center Invitational Golf Tournament presented by [company]” on all listings of tournament title
- Leading recognition in all event materials, pre/post tournament media efforts, and on website
- Opportunity to distribute premium company-branded give-away to each attendee
- Co-branding with tournament title
- On-course promotional table
- Sponsor logo featured prominently on digital screen in each golf cart
- Long Drive Sponsorship with recognition signage at the Long Drive Contest
- Front cover of printed tournament program book
- Full-page ad in printed tournament program book
- 4 on-course tee-signs
- Tournament entry for 2 foursomes
- Seated three-course dinner and open bar for 16
- Presenting Sponsor award presented at event reception

## BENEFACTOR SPONSOR • \$25,000

- Distinguished recognition in all event materials, pre/post tournament media efforts, and on website
- Sponsor logo featured prominently on digital screen in each golf cart
- Back inside cover of printed tournament program book
- Full-page ad in printed tournament program book
- 2 on-course tee-signs
- Tournament entry for 2 foursomes
- Seated three-course dinner and open bar for 8
- Benefactor Sponsor award presented at event reception
- Opportunity to distribute premium company-branded give-away to each attendee

## DIAMOND SPONSOR • \$10,000

- Prominent recognition in all event materials, pre/post tournament media efforts, and on website
- Opportunity to distribute premium company-branded give-away to each attendee
- Closest to the Pin Sponsorship with recognition signage at the Closest to the Pin Contest
- Sponsor logo featured prominently on digital screen in each golf cart
- Back cover of printed tournament program book
- Full-page ad in printed tournament program book
- 2 on-course tee-signs
- Tournament entry for 1 foursome
- Seated three-course dinner and open bar for 4

## PLATINUM FOURSOME SPONSOR • \$7,500

- Prominent recognition in all event materials, pre/post tournament media efforts, and on website
- Sponsor logo featured prominently on digital screen in each golf cart
- Putting Contest Sponsorship with recognition signage at the Putting Contest
- Full-page ad in printed tournament program book
- 1 on-course tee-sign
- Tournament entry for 1 foursome
- Seated three-course dinner and open bar for 4
- Opportunity to distribute premium company-branded give-away to each attendee

## GOLD SPONSOR • \$5,000

- Recognition in all event materials, pre/post tournament media efforts, and on website
- Full-page ad in printed tournament program book
- 1 on-course tee-sign
- Tournament entry for 2 players
- Seated three-course dinner and open bar for 2
- Opportunity to distribute premium company-branded give-away to each attendee

## SILVER SPONSOR • \$3,500

- Recognition in all event materials, pre/post tournament media efforts, and on website
- Half-page ad in printed tournament program book
- 1 on-course tee-sign
- Tournament entry for 1 player
- Seated three-course dinner and open bar for 1



# JOHN TRACY CENTER'S INVITATIONAL GOLF TOURNAMENT SPONSORSHIP & PLAYER OPPORTUNITIES

## GOLFER REGISTRATION

- Tournament entry for 18 holes of golf, a personal golf cart and use of the practice range and putting green
- Includes player gift bag, on-course beverages and food stations, alcohol tastings, contest prizes, individual and team awards, a seated three course dinner, open bar, and more!
- Name listing tournament program book

**SINGLE GOLFER ENTRY - \$650**

**FOURSOME ENTRY - \$2,600**

## POST-EVENT RECEPTION DINNER

- Ticket for one to attend the evening golf reception ceremony. 3 course meal and access to open bar included with purchase.

**\$75 PER TICKET**

## TOURNAMENT PROGRAM ADS

Support the event and JTC by purchasing an ad in our event program distributed to all golfers and event guests! All ads are full color and design support can be provided by JTC staff upon request.

*Ad dimensions as follows:*

*Half page - 5.5" x 4.25"*

*Full page - 5.5" x 8.5"*

**Ad submission deadline for inclusion in printed materials: 5/1/24**

**HALF PAGE AD - \$750**

**FULL PAGE AD - \$1,500**

**Ready to sign up or become a sponsor? Use one of the following options:**

- Visit <https://Golf.JTC.org/> to register online
- Contact Logan Doughtie at [ldoughtie@jtc.org](mailto:ldoughtie@jtc.org) or by calling (213) 748-5481 ex. 319
- Print and fill out the following page to submit via postal mail

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

**ON-COURSE FOOD STATION SPONSOR: \$2,000**

- Recognition signage prominently placed at on-course food stations (only 2 available)
- Mentioned in printed tournament program book

**HOLE-IN-ONE SPONSOR: \$1,500**

- Recognition signage prominently placed for hole-in-one contest (only 4 available)
- Mentioned in printed tournament program book

**BEVERAGE STATION SPONSOR: \$1,000**

- Recognition signage prominently placed at one beverage and snack station
- Mentioned in printed tournament program book

**TEE SIGN SPONSOR: \$500**

- Full color custom sign with your logo/name displayed on a tee sign on the course
- Mentioned in printed tournament program book



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**TOURNAMENT CHAIR:**  
Elizabeth Larson

COMPANY OR INDIVIDUAL NAME

(as you would like it to appear in the program)

CONTACT NAME AND TITLE

ADDRESS

CITY

STATE

ZIP

## CORPORATE SPONSORSHIP LEVEL:

(check one)

- |                          |                                 |          |
|--------------------------|---------------------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor              | \$50,000 |
| <input type="checkbox"/> | Benefactor Sponsor              | \$25,000 |
| <input type="checkbox"/> | Diamond Sponsor                 | \$10,000 |
| <input type="checkbox"/> | Platinum Foursome Sponsor       | \$7,500  |
| <input type="checkbox"/> | Gold Sponsor                    | \$5,000  |
| <input type="checkbox"/> | Silver Sponsor                  | \$3,500  |
| <input type="checkbox"/> | Full-Page Tournament Program Ad | \$1,500  |
| <input type="checkbox"/> | Half-Page Tournament Program Ad | \$750    |

## PLAYER & ADDITIONAL SPONSORSHIP OPPORTUNITIES:

(please check box/boxes)

- |                          |                                |         |
|--------------------------|--------------------------------|---------|
| <input type="checkbox"/> | On-course Food Station Sponsor | \$2,000 |
| <input type="checkbox"/> | Hole-in-one Sponsor            | \$1,500 |
| <input type="checkbox"/> | Beverage Station Sponsor       | \$1,000 |
| <input type="checkbox"/> | Single Player                  | \$650   |
| <input type="checkbox"/> | Foursome                       | \$2,600 |
| <input type="checkbox"/> | Single Dinner Ticket           | \$75    |
| <input type="checkbox"/> | Other Donation                 | \$_____ |

## PAYMENT METHOD

Invoice

I agree to be invoiced for the total amount of \$\_\_\_\_\_.

Pay by check

I am enclosing a check in the amount of \$\_\_\_\_\_.

(Please make checks payable to **John Tracy Center.** )

Pay by card

Please charge my card in the amount of \$\_\_\_\_\_.

NAME ON CARD:

CC NUMBER

EXPIRATION DATE:

CVV2:

SIGNATURE

## PLEASE RETURN THIS FORM WITH PAYMENT TO:

John Tracy Center  
Federal Tax Identification Number 95-1642393

**BY E-MAIL:** Send to [ldoughtie@jtc.org](mailto:ldoughtie@jtc.org)

**BY MAIL:** 2160 W Adams Blvd, Los Angeles, CA 90018

**ONLINE:** <https://Golf.JTC.org/>

Questions? For more information, please contact Logan Doughtie  
at (213) 863-9981 x 319 or email [ldoughtie@jtc.org](mailto:ldoughtie@jtc.org)