
JOHN TRACY CENTER'S 2026 ANNUAL INVITATIONAL GOLF TOURNAMENT



<https://Golf.JTC.org/>

TEE IT UP FOR CHILDREN WITH HEARING LOSS AT JOHN TRACY CENTER'S 2026 ANNUAL INVITATIONAL GOLF TOURNAMENT

MONDAY, MAY 11, 2026

PALOS VERDES GOLF CLUB | 3301 VIA CAMPESINA, PALOS VERDES ESTATES, CA

2026 Tournament Features Include:

- Silent auction & opportunity drawings 🎟️
- Contests and prizes throughout the course 🏆
- Gift bags, lunch, on-course beverages & alcohol tastings 🎁
- Cocktails, dinner, live auction and more! 🍷

Sponsors gain valuable exposure, networking opportunities, and the chance to make a lasting impact on children with hearing loss and their families.



Support a Great Cause!

By becoming a sponsor, you can fuel life-changing programs for families navigating the challenges of hearing loss. Since 1943, John Tracy Center has empowered hundreds of thousands of children worldwide to listen, speak, and thrive.

📍 Learn more, register, or donate: <https://golf.jtc.org>

🌐 Discover JTC's impact: www.jtc.org





JOHN TRACY CENTER'S INVITATIONAL GOLF TOURNAMENT SPONSORSHIP TIERS

SPONSOR TIERS & BENEFITS	PRESENTING SPONSOR \$50,000	BENEFACTOR SPONSOR \$25,000	DIAMOND SPONSOR \$10,000	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,000
# of Golfers Included	8	8	6	4	4
Total Number of Dinner Reception Tickets	20 (2 tables of 10)	12 (1 table of 12)	10 (1 table of 10)	8	4
Special award presented at Event	✓	✓			
Additional Hole Sponsorships	Longest Drive	Closest to pin	Hole in one	Putting contest	
Opportunity for on course booth	✓	✓	✓	✓	
On-Course Tee-signs	4	3	2	1	1
Bloody Mary Bar sponsorship at tournament entrance	✓	✓	✓	✓	✓
Distinguished recognition on Tournament Website	✓	✓	✓		
Logo on golf cart screens	✓	✓	✓	✓	✓
Additional Recognition in Program Book (all tiers receive full page ad)	Front cover + Full-page Presenting ad	Back inside cover + Benefactor Full-page ad	Back cover + Diamond Full-page ad	Platinum Full-page ad	Gold Full-page ad
Social Media highlight & JTC e-newsletter recognition (5,000+ recipients)	✓	✓	✓	✓	✓



JOHN TRACY CENTER'S INVITATIONAL GOLF TOURNAMENT ADDITIONAL SPONSORSHIP OPPORTUNITIES

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ON-COURSE FOOD STATION SPONSOR: \$2,000

- Recognition signage prominently placed at on-course food stations (only 2 available)

HOLE-IN-ONE SPONSOR: \$1,500

- Recognition signage prominently placed for hole-in-one contest (only 3 available)

BEVERAGE STATION SPONSOR: \$1,000

- Recognition signage prominently placed at one beverage station

TEE SIGN SPONSOR: \$500

- Full color custom sign with your logo/name displayed on a tee sign on the course



TOURNAMENT PROGRAM ADS

Support the event and JTC by purchasing an ad in our event program distributed to all golfers and event guests! All ads are full color and design support can be provided by JTC staff upon request.

HALF PAGE AD - \$750

FULL PAGE AD - \$1,000

Ad dimensions as follows:

Half page - 5.5" x 4.25"

Full page - 5.5" x 8.5"

Ad submission deadline for inclusion in printed materials: 5/1/26





JOHN TRACY CENTER'S INVITATIONAL GOLF TOURNAMENT INDIVIDUAL GOLFERS & RECEPTION GUESTS

INDIVIDUALS AND FOURSOMES

Tournament entry provides for 18 holes of golf, a personal golf cart, and use of the practice range and putting green. Players receive gift bags and swag items, on-course beverage and food stations, complimentary alcohol tastings, contest prizes, individual and team awards, and more!

All Golfers are automatically registered for our post-tournament reception dinner featuring an open bar, live and silent auctions, and a three course seated dinner.

SINGLE GOLFER ENTRY	\$650
FOURSOME ENTRY	\$2,600
RECEPTION TICKET ONLY	\$75



Ready to sign up or become a sponsor? Use one of the following options:

- Visit <https://Golf.JTC.org/> to register online
- Contact Logan Doughtie at ldoughtie@jtc.org or by calling (213) 748-5481 ex. 319

Follow the QR code to be
taken directly to our event
website now!





JOHN TRACY CENTER'S INVITATIONAL GOLF TOURNAMENT INDIVIDUAL GOLFERS & RECEPTION GUESTS

MAHJ & MIMOSAS: AN AFTERNOON OF MAHJONG FOR A CAUSE!

Make it a winning afternoon at Charity Mahjong at Palos Verdes Golf Club, part of the John Tracy Center Golf Tournament festivities.

Featuring:

- 2 hours of guided play from 2:30PM-4:30PM
- Champagne and charcuterie for guests
- Happy hour from 5:00PM to 6:00PM featuring a full open bar, hor's douveres, and silent auction
- Exclusive raffle and prizes for Mahjong players

Join us after for our seated dinner reception celebrating the life-changing work of John Tracy Center and a live auction to close out the evening!



Mahj and Mimosas Entry

Includes 2 hours of guided play and pre-dinner happy hour

Mahjong 1 Player Entry	\$100
Mahjong Table (4 players)	\$400

Mahj and Mimosas + Dinner Reception

Includes 2 hours of guided play, pre-dinner happy hour, and seated dinner at evening reception

Mahjong 1 Player + 1 Reception Dinner Ticket	\$150
Mahjong 4 players + 4 Reception Dinner Tickets	\$600



**JOHN
TRACY
CENTER**



BOARD OF DIRECTORS

Eric P. Crabtree (Chair)
Causeway Capital Management

Elizabeth Larson (Vice-Chair)
Link Family Enterprise

James Daues (Treasurer)
Farmers Insurance (Retired)

Aaron Krass (Secretary)
Adobe

Mark E. Brubaker
Capital Group | American Funds
(Retired)

Samantha McBride
Capital Group

Jeff Newman
Karney Properties

Sarah Rienhoff
Capital Group

John Wasley
Wasley Associates

Merryl E. Werber
Kilroy Realty Corporation

Anzor Zurhaev
Crimson IT

JTC LEADERSHIP

Cathleen Mathes
President & CEO

M. Cecilia Vanin
Chief Operations Officer

Bridgette Klaus
Chief Programs Officer

Kevin J. Matthews
Chief Financial Officer

Renee Polanco Lucero
Chief Academic Officer

2026 JTC GOLF TOURNAMENT COMMITTEE

Elizabeth Larson, Chair
Link Family Enterprise

Samantha McBride
Capital Group

Aaron Krass
Adobe

Merryl Werber
Finance & Accounting Executive

Joe Barnabee
JTC Alum Parent

Gaston Kent
Retired - Formerly Northrop
Grumman and JTC

Timothy Lee
Adobe

Nick Zappas
Walmart